



## **IMPORTANT INFORMATION FOR ARTISTS INTERESTED IN PERFORMING AT WOMADELAIDE – PLEASE READ CAREFULLY**

WOMADelaide is an invitation-only festival with the budget and space to program around 40 international and 20 Australian groups each year, plus street theatre, visual and KidZone artists.

**The program is developed between May and September each year and announced from October onwards.**

A brand new line-up is presented each year. Repeat acts can usually only return after a break of five years or more.

The international artist selection is done with WOMAD Ltd in the UK and WOMAD NZ (which is held the weekend after WOMADelaide). WOMADelaide also produces the international artists program for WOMAD NZ. This takes months and the programmers have a clear idea of what they are looking for.

If you have not been to WOMADelaide, we recommend you view the website archives to see previous programs. Broadly speaking, the festival seeks contemporary and traditional music of a very high standard and rock, opera, pop, urban/R&B and jazz are not usually featured.

**Applications are open between 1 APRIL – 1 AUGUST.**

**INTERNATIONAL ARTISTS** - expressions of interest can be emailed to [danni@womadelaide.com.au](mailto:danni@womadelaide.com.au) by Australian agents/promoters who are producing a tour of Australia/NZ. If you do not have an agent/promoter, we cannot consider your application. Emails must include the artist's biography and music links such as Soundcloud/website/YouTube. No photos or other attachments are needed.

**AUSTRALIAN ARTISTS** – post the materials listed below.

### **WHAT TO SEND (AUSTRALIAN ARTISTS ONLY)**

- **1 x CD (bands/DJs)**  
OR 1 x DVD (street theatre artists only)  
OR images on CD (visual artists only)
  
- **a typed biography that includes:**
  - the total number of people in the touring party and the city/cities of residence for each member



- details of other festivals/events at which the artist/group has appeared
- band/management name, phone, email and relevant website addresses.

**Do not send handwritten notes, presentation folders, plastic sleeves, posters, DVDs, edited showreels, unlabelled or unmastered CDs, flyers, photos etc.**

**Do not email/spam us by sending a generic application with a website/FaceBook/ youtube link or add us to your e-newsletter lists.**

**Artists do not need to re-apply for the following year's festival if they have submitted materials previously however updated contact details, new CDs or invitations to live gigs in Adelaide or appearances at major Australian festivals may be sent.**

**We do not accept applications for KidZone, Taste the World or the dance workshops program.**

**Applications will be acknowledged as soon as possible after receipt. Please note that we receive hundreds of CDs each year.**

**There are no forms to fill in.**

**Materials will not be returned.**

**Artist will only be contacted again (by approx. the end of September) if more information is required or an invitation is forthcoming.**

**We are unable to service ongoing phone/email enquiries on the status of unsolicited applications. Thank you for your understanding.**

**WHO TO SEND YOUR PARCEL TO (AUSTRALIAN ARTISTS ONLY)**

Danni Colgan  
Operations & Program Manager  
WOMADelaide  
12 King William Road  
Unley 5061 SA