

womadelaide

SOUNDS OF THE PLANET 2008

Media Alert

For Immediate Release

Wednesday 30 January, Adelaide

Prominent Adelaide Lawyers, Kelly & Co. Assist WOMADelaide to secure Domain Name

A recent article in The Advertiser alerted people to the existence of a website which was using a domain name virtually identical to the official **WOMADelaide** website. Kelly & Co. Lawyers was pleased to assist Arts Projects Australia in successfully removing the unrelated website and transferring the offending domain name to WOMADelaide.

Arts Projects Australia was entitled to bring a mandatory administrative proceeding against the existing domain name user under the *Uniform Domain Name Dispute Resolution Policy*, requiring cancellation or transfer of the offending domain name to Arts Projects Australia. However, Kelly & Co. was ultimately able to obtain transfer of the domain name to WOMADelaide without initiating these proceedings, and at minimal cost to the organisation.

Arts Projects Australia have enjoyed a long standing relationship with Kelly & Co. Art Projects Australia Director, Ian Scobie said, "We were really fortunate to be able to draw on Kelly & Co.'s experience with 'cyber-squatters' illegally using a domain name virtually identical to our website address and they were able to resolve the matter really quickly."

Luke Dale, an Intellectual Property Partner at Kelly & Co., commented "Cyber-squatting is a common way that people misuse brands and trade marks on the Internet. However, there are protections in place for people who have established brands. We were pleased to be able to assist WOMADelaide in protecting the integrity of their website and brand."

Premier commercial law practice **Kelly & Co. Lawyers** has been a leading firm since 1917, providing legal services in South Australia as well as nationally and internationally. Based in Adelaide, Kelly & Co. has extensive experience and expertise in all major areas of commercial law.

Kelly & Co. is a proud sponsor of the Adelaide Film Festival, an event affiliated with WOMADelaide and also run by Arts Projects Australia.

www.womadelaide.com.au

March 7-9 Botanic Park ADELAIDE

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